

## REMARKS

This application has been carefully reviewed in light of the Office Action dated August 12, 2004. Claims 1 to 13, 17 and 25 to 28 are in the application, of which Claims 1, 5, 13, 17 and 25 to 28 are independent. Reconsideration and further examination are respectfully requested.

Claims 1, 3, 4, 13, 15, 16, 25 and 27 were rejected under 35 U.S.C. § 102(b) over U.S. Patent No. 5,774,803 (Kariya). Claims 2, 5 to 12, 14, 17 to 24, 26 and 28 were rejected under 35 U.S.C. § 103(a) over Kariya and U.S. Patent No. 6,321,158 (DeLorme). Reconsideration and withdrawal of the rejections are respectfully requested.

### Independent Claims 1, 13, 25 and 27

According to one aspect of the present invention, a mobile device is provided for receiving service information from a service information distribution device. The mobile device includes a sending unit which sends use information of the mobile device at a movement destination of the mobile device to the service information distribution device. The use information that is sent is to be added to a history database managed by the service information distribution device. The mobile device also includes a receiving unit adapted to receive the service information selected by the service information distribution device from the service information distribution device. The service information is selected on the basis of the history database in which the use information sent by the sending unit is reflected. In this way, the service information

received by the mobile device is based on use information sent at a movement destination.

As such, the service information received may be tailored to the destination.

With specific reference to the claims, independent Claim 1 recites a mobile device for receiving service information from a service information distribution device. The mobile device comprises a sending unit and a receiving unit, wherein its sending unit is adapted to send use information of the mobile device at a movement destination of the mobile device to the service information distribution device to be added to a history database managed by the service information distribution device. The receiving unit is adapted to receive the service information selected by the service information distribution device, from the service information distribution device. The received service information is selected by the service information distribution device on the basis of the history database in which the use information sent by the sending unit is reflected.

Independent Claims 13, 25 and 27 are method, computer program, and storage medium claims, respectively, that correspond generally to the apparatus of independent Claim 1.

The applied art is not seen to disclose or suggest the features of independent Claims 1, 13, 25 and 27, and in particular, is not seen to disclose or suggest at least the features of sending use information of a mobile device at a movement destination of the mobile device to a service information distribution device to be added to a history database managed by the service information distribution device, and receiving service information selected by the service information distribution device on the basis of the history database.

Kariya relates to a mobile device and regional information system. Kariya is seen to teach that a base station 2 transmits general information with the zone number of the base station 2 and headlines of regional information. A mobile device receives the general information, extracts the headlines out of the general information, displays the headlines, and sends an information request according to a specified one of the headlines (column 2, lines 49-65).

However, Kariya is not seen to teach a mobile device that receives service information selected on the basis of a history database built from use information sent by the mobile device at a movement destination. Furthermore, Kariya is not seen to teach sending use information at a movement destination of the mobile device. Rather, Kariya is seen to teach a mobile device that receives general information based on the location of the base station, and that this information is received regardless of any information sent by the mobile device. The general information received by Kariya's mobile device is neither prompted by sending use information at a movement destination of the mobile device, nor is the general information that is received selected on the basis of a history database in which the use information is reflected.

DeLorme relates to integrated routing/mapping information. In the rejection of independent Claim 5, the Office Action contends that DeLorme teaches that service information is selected and distributed to a personal digital assistant on the basis of use information stored in a history database. Applicant respectfully disagrees. DeLorme is not seen to teach the use of a history database which stores use information at a movement destination sent by a mobile device, and as such, is not seen to teach a mobile device that

receives service information selected on the basis of such a history database. Rather, DeLorme is seen to teach an integrated routing/mapping information system (IRMIS) which has software that permits user selection of a particular map, area, or a point of interest. The IRMIS software further enable routing and the extraction of cutting of a route as well as area maps for downloading to a PDA (column 6, lines 50-55). As such, DeLorme's PDA receives route and map information in response to user selections, and is not seen to receive service information that is selected on the basis of a history database reflecting use information at a movement destination.

Accordingly, based on the foregoing amendments and remarks, independent Claims 1, 13, 25 and 27 are believed to be allowable over the applied art.

Independent Claims 5, 17, 26 and 28

According to another aspect of the present invention, independent Claim 5 recites a service information distribution device for distributing service information to a mobile device. The service information distribution device comprises a receiving unit adapted to receive use information of the mobile device at a movement destination of the mobile device, a storing unit adapted to store the received use information in a history database as history data of the mobile device, a selection unit adapted to select service information to be distributed to the mobile device on the basis of the history database in which the use information received by the receiving unit is reflected, and a distribution unit adapted to distribute the service information selected by the selection unit to the mobile device.

Independent Claims 17, 26 and 28 are method, computer program, and storage medium claims, respectively, that correspond generally to the apparatus of independent Claim 5.

The applied art is not seen to disclose or suggest that features of independent Claims 5, 17, 26 and 28, and in particular, is not seen to disclose or suggest at least the features of receiving use information of a mobile device at a movement destination of the mobile device, and selecting service information to be distributed to the mobile device on the basis of the history database in which the use information is reflected.

As discussed above, Kariya and DeLorme, either alone or in combination, are not seen to teach receiving use information of a mobile device at a movement destination of the mobile device, and selecting service information to be distributed to the mobile device on the basis of the history database.

Accordingly, independent Claims 5, 17, 26 and 28 are believed to be allowable over the applied art.

The other claims in the application are each dependent from the independent claims and are believed to be allowable over the applied reference for at least the same reasons. Because each dependent claim is deemed to define an additional aspect of the invention, however, the individual consideration of each on its own merits is respectfully requested.

No other matters being raised, it is believed that the entire application is fully in condition for allowance, and such action is courteously solicited.

Applicant's undersigned attorney may be reached in our Costa Mesa, California office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,



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